

NEWS



Alpha Phi Alpha Fraternity, Inc
Metro Atlanta Founders' Day Committee
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Stop The Violence News Conference
Alpha Phi Alpha and Metro Law Enforcement Agencies
to announce 2010 partnership on fraternity's 103rd anniversary at King Center
Friday, Dec. 4, 2009 at 11 a.m.

OBJECTIVE: To announce a partnership between the 15 Metro Atlanta Chapters of Alpha Phi Alpha Fraternity and metro Atlanta law-enforcement and local community leaders. The focus is on programs designed to address violence in our community as outlined in the Alpha Phi Alpha National initiative: *"From the High Chair to Higher Education"* and National programs as reflected below under Project Alpha and a new partnership with the King Center (Kingian Nonviolence Program)

LOCATION: The King Center, Auburn Avenue, downtown. Media should be in place by 10:45 a.m. Contact Rick Blalock for any special requests for live truck locations and other on-site issues.

BACKGROUND and INTRODUCTION: Alpha Phi Alpha, founded in the year 1906, is the oldest historically African-American intercollegiate fraternal organization in the world, and we enjoy over 200,000 members in over 500 chapters around the Globe. Our Mission is to develop leaders, promote brotherhood and academic excellence, while providing service and advocacy for our communities. We count among our past and present membership leaders such as:

The Rev. Dr. Martin Luther King Jr., Supreme Court Justice Thurgood Marshall, Ambassador Andrew Young, Mayor Maynard Jackson, Duke Ellington, Lionel Ritchie, Paul Robeson, U.S. Senator Edward Brooke, U.S. Secretary of Health Louis Sullivan, Jackie Robinson, Actor/Author Hill Harper, Journalist and Political Analysts Roland Martin of CNN and many others.

Here in metro Atlanta, we have 15 chapters, and a financially active membership of over 1,000 college and professional men, This includes many prominent attorneys, doctors, educators, journalists, government officials, business owners, ministers, community leaders, and corporate executives.

PROJECT ALPHA: This national program has several components including Leadership Training (training institutes like the Y.O.U.T.H. program at Marietta H.S. and several others), mentoring (as with our Big Brothers/Big Sisters partnership), male social responsibility (via our partnership with the March of Dimes focused on consequences of teenage pregnancy from a male perspective & non-violent conflict resolution)

MEDIA COORDINATOR: Rick Blalock, two-time Emmy-award-winning journalist and editor-in-chief of the Alpha Phi Alpha's THE SPHINX magazine. THE SPHINX is the second-oldest continuously published national black magazine in existence.

SPEAKERS: WELCOME: Alpha Phi Alpha's Southern Region Assistant Vice President Justin Harlow; PROBLEM/SOLUTION STATEMENTS: DeKalb County Sheriff Tom Brown (confirmed); Fulton County Sheriff Ted Jackson, (confirmed); Atlanta Assistant Police Chief Alan Dreher on behalf of Chief Richard Pennington (confirmed), Cobb County Public Safety Director Mickey Lloyd (confirmed), FBI Special Agent-in-Charge Greg Jones (tentative); PROGRAMS: Alpha Phi Alpha Cobb County Chapter President (Omicron Mu Lambda) Carl Haithcox, King Center representative Issac Farris & Dr. Bernard LaFayette; QUESTIONS & ANSWERS – Rick Blalock.